

**KANSAS CITY PUBLIC LIBRARY**  
**Art Entrepreneurship Books**

Compiled by Pamela Jenkins & Jean Rivard DuFresne  
Summer 2011

**ARTS**

*Business of Being an Artist*

By Daniel Grant

706.8 G76B 2010

*Advanced Strategies for Marketing Art: Innovative Ways to Boost Your Art Career*

By Constance Smith

Block 706.8 S64AS 2011-06-22

*The Artist's Guide to Grant Writing*

By Gigi Rosenberg

Block 658.152 R81A 2010

*Artist's & Graphic Designer's Market*

REF 709.7 A794 2011

709.7 A794 2010

*Start Your Own Graphic Design Business: Your Step-By-Step Guide to Success*

George Sheldon

741.6 S54S

*Photographer's Market*

REF 770.25 P5752 2011

770.25 P5752 2010

*Arts Entrepreneurship and Economic Development*

By Ronnie J. Phillips

Block 338.04 P55A 2011

*Breaking into Freelance Illustration: A Guide for Artists, Designers, and Illustrators*

By Holly DeWolf

741.6 D52B

*The Designer's Guide to Business and Careers: How to Succeed on the Job or On Your Own*

By Peg Faimon

741.6 F16D

*How to Start and Run a Commercial Art Gallery*

By Edward Winkleman  
BLOCK 708 W77H

## **MUSIC**

*The Complete Idiot's Guide to the Music Business*  
Michael Miller  
780.23 M64C 2010

Music Law: How to Run Your Band's Business  
By Richard Stim  
344.73 S858M 2009

*Music, Money, and Success: The Insider's Guide to Making Money in the Music Business*  
By Jeffrey Brabec  
780.23 B79M 2008

*Savvy Musician: Building a Career, Earning a Living & Making a Difference*  
By David Cutler  
780.23 C98S

*Here Come the Regulars: How to Run a Record Label on a Shoestring Budget*  
By Ian Anderson  
BLOCK 384 A54H

*How to Start a Home-Based Recording Studio*  
Joe Shambro  
BLOCK 781.49 S52HRS 2011

*Songwriter's Market*  
REF 784.028 S698 2011  
784.028 S698 2010

*Billboard International Talent & Touring Guide*  
REF 780.97 B59IT 2008

*Billboard International Buyer's Guide*  
REF 789.9 B59A 2007

*Musician's Atlas*  
REF 780.23 M987 2008

*The Musicians' Business and Legal Guide, 4<sup>th</sup> Edition*  
REF 780.23 M9873

*Booking Performance Tours: Marketing and Acquiring Live Arts and Entertainment*

By Tony Micocci  
791.068 M62B

## **CRAFTS**

*The Craft Artist's Legal Guide: Protect Your Work, Save on Taxes, Maximize Profits*  
By Richard Stim  
BLOCK 343.73 S85C 2010

*How to Start a Home-Based Craft Business*  
By Kenn Oberrecht  
745.023 O12h 2004

*Crafts and Craft Shows*  
By Philip Kadubec  
745.5 K11c

*Selling Your Crafts*  
By Susan Joy Sager  
745.5 S129s

*The Crafts Business Answer Book: Starting, Marketing, and Managing a Homebased Art, Crafts, or Design Business*  
By Barbara Brabec  
745.5 B79CR

*Etsy Success: How to Make a Full-Time Income Selling Jewelry, Crafts, & Other Handmade Products Online*  
By Kathleen Donovan  
Block 658.872 D68E

*How to make Money Using Etsy: A Guide to the Online Marketplace for Crafts and Handmade Products*  
By Timothy Adam  
BLOCK 658.872 A19H 2011

*Sell Your Crafts on Ebay: More than 200 Tactics, Tips, and Tricks to Profit with Your Art and Craft Items from Ebay's Millions of Buyers Everyday*  
By James Dillehay  
745.50688 DIL

*Sell Your Jewelry: How to Start a Jewelry Business and Make Money Selling Jewelry at Boutiques, Fairs, Trunk Shows, and Etsy*  
By Stacie Vander Pol  
381.4579 Pol

## **WRITING**

*Novel & Short Story Writer's Market*

REF 029.6 F448 2011

029.6 F448 2010

*Writer's Market*

REF 029.6 W954 2011

029.6 W954 2010

*Writer's Market Online*

REF 029.6 W9542 2003

*2009 Screenwriter's and Playwright's Market: Where and How to Sell Your Scripts*

808.2 Sambuchino

*Literary Market Place: The Directory of the Book Publishing Industry*

REF 029.6 L77 2011

*Ulrich's International Periodicals Directory*

By Caroline Ulrich

REF 050 U45 2009

*The Complete Handbook of Novel Writing : Everything You need to Know About  
Creating & Selling Your Work*

By Reader's Digest Books

808.3 C738 2010

*The Essential Guide to Getting Your Book Published: How To Write It, Sell It, and  
Market It - Successfully!*

By Arielle Eckstut

070.52 E19e 2010

*The Complete Guide to Self-Publishing: Everything You Need to Know to Write,  
Publish, Promote, and Sell Your Own Book*

By Marilyn Heimberg Ross

070.5 R826C 2010

*Freelance and Technical Writing: Words for Sell*

By Camdem Flath

BLOCK 808.42 F58F 2011

*How to Write and Sell Simple Information for Fun and Profit: Your Guide to Writing  
and Publishing Books, E-books, Articles, Special Reports, Audio Programs, DVDs, and  
Other How To Content*

By Robert Bly

808 Bly 2010

*The Complete Idiot's Guide to Publishing Magazine Articles*  
By Sheree Bykofsy  
Electronic Book

*The Writers Guide to Queries, Pitches, and Proposals*  
By Moira Anderson Allen  
070.52 A42W

*Navigating the Tough Waters of Today's Publishing World: Critical Advice for Writers from Industry Insiders*  
By Marcia Meier  
070.5 M51M 2010

*Publish Your Non-Fiction Book: Strategies for Learning the Industry, Selling Your Books, and Building a Successful Career*  
By Sharlene Martin  
070.52 M38P 2009

*On Writing Romance: How To Craft a Novel that Sells*  
By Leigh Michaels  
808.3 Michaels

*The Writer Got Screwed (But Didn't Have To): A Guide to the Legal and Business Practices of Writing for the Entertainment Industry*  
By Brooke Wharton  
384.8 W55W

## **ACTING & OTHER PERFORMANCE**

*Acting Is a Job: Real Life Lessons About the Acting Business*  
By Jason Pugatch  
792.028 P978A

*An Actor's Business: How Show Business Works and How to Market Yourself as an Actor (No Matter Where You Live)*  
By Andrew Reilly  
792.028 R36AC

*Self Management for Actors: Getting Down to Show Business*  
By Bonnie Gillespie  
792.028 G47S

*Careers in Show Business: Variety Entertainer, Singers, Dancers, Comedians, Magicians*  
By Institute for Career Research  
371.42 I59 No. 279 2008

## **GENERAL CREATIVE**

*Creative Entrepreneur: A DIY Visual Guidebook for Making Business Ideas Real*

By Lisa Sonora Beam

Bluford 658.11 B36C

*Creative Girl: The Ultimate Guide for Turning Talent and Creativity into a Real Career*

By Katharine Sise

BLOCK 650.108 S62C 2010

*Creative Inc.: The Ultimate Guide to Running a Successful Freelance Business*

By Meg mateo llasco

*Creative Professional's Guide to Money: How to Think About it. How to Talk About It. How to Manage It.*

By Ilise Benun

Block 332.024 B47C 2011

*How to Survive and Prosper as an Artist: Selling Yourself Without Selling Your Soul*

By Caroll Michels

BLOCK 706.8 M62H

*Marketing Shortcuts for the Self-Employed: Leverage Resources, Establish Online Credibility, and Crush Your Competition*

By Patrick Schwerdtfeger

BLOCK 658.872 S41M

*Money Book for Freelancers, Part-Timers, and the Self-Employed: The Only Personal Finance System for People With Not-So-Regular Jobs*

By Joseph D'Agnesse and Denise Kiernan

BLOCK 332.024 D126M

*Right-Brain Business Plan: A Creative, Visual Map for Success*

By Jennifer Lee

BLOCK 658.401 L47R

*Self-Promotion for the Creative person: Get the Word Out About Who You Are and What You Do*

By Lee Silber

Block 650.14 S58s

*Blogging for Bliss: Crafting Your Own Online Journal: A Guide for Crafters, Artists & Creatives of All Kinds*

By Tara Frey

Block 006.7 F89B 2009

## **MISC**

*Brew to Bikes: Portland's Artisan Economy*  
BLOCK 979.54 H61B 2010

*Start and Run a Tattoo and Body Piercing Studio*  
By Kurtis Mueller  
BLOCK 391.65 M94S 2011

*The Business of Comics*  
By Lurene Haines  
741.5 H15B